



# EARTH UNIFORM

SUSTAINABLY SMART



hello.

# The Uniform landscape is changing. Our planet is changing

*Our service has been formed with this in mind...*

Welcome to **EARTH UNIFORM**

EARTH UNIFORM is a new sustainable uniform service. It's owned and run by three skilled businesswomen, with 6 children between them, who have years of experience working with major retailers and suppliers to provide schools with uniforms and accessories. We know how a good school uniform service works.

EARTH UNIFORM is a uniform supply business with fresh thinking behind it and sustainability at its heart.

- We know every child and every school are different
- We know quality, availability and value for money are key
- We know things change, so we must be flexible and ready to change

We also understand the parents' perspective: they want uniforms to be affordable, easily washed and maintained, and designed to last.

## Better for Planet and Pocket

Awareness about the fragility of our planet is growing and the younger generation is driving us all to make urgent changes, however small, to help us live more sustainably.

As part of this, we believe it's our responsibility to make sure we're doing our bit when it comes to the uniform young people wear. We want to ensure they are wearing uniform that reflects their values and helps the planet. Our mission is to provide a service that reflects these values.

In line with our sustainability goals, we look at the durability of garments and the ethics behind them, not just the price. Clothing that lasts longer is often better for both the planet and the pocket.

We'd like to be more than just another supplier for you. We want to become your partners in sustainability as well. We'd like our partnership with you to be based on openness, transparency and trust. As your partners, we'll bring more than uniform to your school.

## Educating Your Pupils About Sustainable Initiatives

We are developing environmental initiatives and working with organisations that enable us to put sustainable values into practice. Through our links with such organisations, we can introduce opportunities for environmentally progressive businesses to inform and educate your pupils about environmental challenges and the solutions being taken to mitigate them.

## TWO EXAMPLES OF OUR SUSTAINABLE INITIATIVES:

### Tree Planting

We're setting up an initiative whereby we will plant trees on behalf of schools, based on the sales revenue of each school. By contributing in this way, each school will be offsetting their carbon footprint.

### Second-life Uniform

We don't believe in simply selling more and more uniform. We can work with you to manage uniform so that it gets a second life, to share best practice and help remove any stigma that may be attached to purchasing second-life uniform.

#### We can help by:

- Providing collateral to encourage the setting-up of second-life uniform shops
- Encouraging swaps where uniform is in good enough condition to be passed on
- Discussing ideas with you for how end-of-life uniform could be put to good use

It's not just about affordability but about sustainability and benefiting the planet.



## How We'll Work with You

**We place a premium** on how we'll work with you. Giving first-class service and ensuring we have a sound relationship with you and your school are vital. Our dealings with you will always be professional and attentive to every detail.

**We know our stuff**, having ten years' experience of supplying uniforms under our belts. That means you can trust us to deliver.

**Sustainability** is at the heart of our proposition. You, together with your pupils and their parents, can be assured of our credentials and our commitment to sustainable practices.

**The School Uniform Bill**, which became law in 2021, requires you to ensure steps have been taken to comply with statutory guidance by September this year. As suppliers of school uniform, we've taken the time to understand these requirements so that we can help you meet them.

**We'll work with you** to ensure legal compliance is balanced with your vision of how pupils should present themselves and represent your school. Equally, it's important that uniform is affordable and gives both school and parents best value for money.

Our suppliers are based in the UK, which means delivery can normally be made within a few days for items held in stock. If items are out of stock in the UK, replacements are usually ordered from overseas suppliers. Goods from overseas are mostly subject to a six-week lead time.

## How We'll Work with Parents

Parents will order from our website

We aim to hold stock of all items ready for delivery

Where personalised stock isn't available, we can personalise to order

We'll deliver orders to pupils' homes. We can also bulk deliver orders to your school.

## Personalisation Service

Uniforms can either be supplied plain or personalised with your school logo. We can provide badges to be sewn on. We have our own embroidery and print operation, meaning we can fill any gaps and respond to urgent requests quickly.

## Responsive Delivery

We're focused on staying ahead of the curve when it comes to order fulfilment.

We'll continually monitor and adjust your school's uniform requirements through the year

We'll look for solutions where there are challenges and work with you to deal with any changes that arise

We'll always be honest with you

## Our Supplier Network

We work closely with our suppliers to understand where your uniform comes from and who is involved in its supply chain. We want to be sure every party involved:

- Is Sedex approved.
  - Treat their employees or contractors, whether in the UK or overseas, with respect.
  - Their employees get fair pay.
  - They maintain safe and acceptable working conditions. This includes ensuring appropriate checks and regular audits are carried out to high standards
- Has signed The Cotton Pledge. Find out more: [sourcingnetwork.org/the-cotton-pledge](https://sourcingnetwork.org/the-cotton-pledge)
- Maximises the use of recycled fabric in garment manufacture
- Has been checked for Modern Day Slavery and Child Labour as we firmly believe no one should be forced to work against their will and no children should be involved at all
- Works with factories whose manufacturing processes respect the environment



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## Get in Touch Today

We'd love to talk to you about how EARTH UNIFORM can provide your school with a uniform supply service that is professional, responsive and flexible to your needs, offers value for money, and has sustainability at the core of its operation.

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Call us on: 01844 885050

Email us at: [hello@earthuniform.com](mailto:hello@earthuniform.com)

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Our new website is in development and will be coming soon.